



## PRESS KIT

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ARCOTEL Camino – New Encounters

Fact-Sheet

Corporate Group:	ARCOTEL Hotel AG, Vienna
CEO:	Martin Lachout
Owner:	Dr. Renate Wimmer
Hotel Management:	Nadja Steiner
Opening:	21 January 2008
Motto:	<b>"New Encounters":</b> The ARCOTEL Camino is characterised by contrasting encounters. The ARCOTEL Camino Stuttgart is inspired by the legendary Way of St. James, the "Camino de Santiago", which has been a symbol of encounters of all kinds for more than a thousand years.
Rooms:	168 rooms, including 106 comfort rooms (2 barrier-free rooms), 56 superior rooms (3 theme rooms), 3 junior suites, 1 suite, 2 apartments
Theme Rooms:	<b>Project 21 room:</b> derives its name from the fact that it offers a perfect view of the building site for the Stuttgart 21 project  <b>Camino room:</b> inspired by the Way of St. James  <b>Weissenhof room:</b> kept in the style of the Stuttgart "Weissenhof Siedlung" residential estate
Room Equipment:	Air conditioning, minibar, in-room safe, cordless telephone, flat screen TV, fresh apples on a daily basis in the room, soundproofed windows
Hotel Facilities:	BAR SCALA and Restaurant Wellness & fitness room with exercise machines, saunas, steam bath, adventure showers 34 underground car park spaces and 10 outdoor parking spaces
Meeting Facilities:	6 meeting rooms, 4 of which can be connected 320 sqm total area with a height of 3 m and natural lighting, state-of-the-art conferencing technology, approx. 140 sqm terrace/garden
Internet:	Free high-speed internet access throughout the hotel
Location:	The ARCOTEL Camino Stuttgart is located close to the central station, the shopping centre "Milaneo", the "Königstrasse" shopping boulevard and the "Theodor-Heuss-Strasse" entertainment district. The Messe Stuttgart trade fair centre is only about 30 minutes away by suburban railway.

## ARCOTEL Camino – New Encounters

In the middle of one of Europe's greenest cities lies the elegant 4-star superior hotel. Originally built in 1890, the hotel lives on playful contrasts in the façade and interior - historic meets modern, sandstone meets leather and dark wood. Only a few minutes' walk away from the main train station and the shopping boulevard "Königstraße", numerous cultural offers and sights can be reached quickly and easily. 168 rooms and suites, inspired by the Way of St. James "Camino de Santiago", create a pleasant atmosphere with warm earth tones combined with modern technology.

### Inspired by the Way of St. James

The inspiration for the 4-star superior hotel is the Spanish Way of St. James "Camino de Santiago". For more than a thousand years, people have come together on their pilgrimage and, at the same time, discover new ways in their inner dialogue with themselves. The ARCOTEL Camino incorporates this symbolism with the reinterpretation of the historic stone passageway that links the lobby, bar and restaurant. The building, which formerly housed the bathhouses of the „Postdörf“, presents itself to the outside in its original state. "The ARCOTEL Camino is a place where people from all over the world come together, meeting the leitmotiv of encounters in all levels of the hotel and reflecting the environment. The hotel is a hub for guests of all nationalities, for Austrian delights as well as regional and international cuisine, historical architecture and contemporary modernism as well as art, culture and music of the city of Stuttgart." says dr. Renate Wimmer, owner of the ARCOTEL Group.

## Theme Rooms



### Project 21 room

Eight windows and a telescope give you an excellent view of what is happening on the "Stuttgart 21" project. If you would like to see its progress "live", you should ask for the Project 21 room.



### Camino room

Enjoy the legendary Way of St. James or "Camino de Santiago". The room tells about a pilgrimage and provides interesting, exciting and fascinating information on the routes leading to Santiago de Compostela in Spain.



### Weissenhof room

This room reflects the spirit of Stuttgart's Weissenhofsiedlung, an important example of new architecture. Its motto – "Housing for the modern urbanite" – is evoked by original furniture, such as the "LC2 chair" designed by Le Corbusier or the "Wassily chair" designed by Marcel Breuer.

## Passionate hosts

The BAR SCALA is not only architecturally the centrepiece of the impressive lobby at the ARCOTEL Camino. Synonymous with "SCALA" (steps in English) is the re-interpretation of the historic stone access steps which connect the bar to the hotel-lobby. It is also the culinary and cosy centre of the hotel. An extensive bar menu, a dignified and stylish atmosphere as well as passionate hosts make the BAR SCALA probably the most beautiful insider tip in the city. With a lot of finesse and attention to detail, the kitchen team creates and reinterprets well-known classics every day and makes use of regional products, which surprise in the finale on the large international aroma stage.

**About ARCOTEL – Das MEHR Hotel**

The ARCOTEL Group, one of the largest privately-owned Austrian companies in the tourism industry, is clearly positioned in the business and city hotel sector. The ARCOTEL Group combines the personal and individual ambience of a family-run company with international standards, top quality and a solid financial basis. Founded in 1989, the Group currently comprises eleven 4-star and 4-star-superior category hotels in Austria and Germany. ARCOTEL Hotels currently employ more than 800 people.

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